

The “Get Engaged!” 2012 Information Sheet

The Federation distributes a monthly newsletter (September to June) to all the Calgary residential community associations and their directors. The GET ENGAGED! is put into a PDF format for our e-version newsletter that is posted to our website and distributed to over 1700 individuals. *(Should you wish to **guarantee** insertion into Community Newsletter, you will need to contact the individual Community Newsletter publishers and pay the appropriate advertising rate).* Listed below are the deadline dates and costs for using this service.

DEADLINES to submit material – 4:00 pm on the following dates for submitting material

| <u>ISSUE</u> | <u>DEADLINES</u> |
|--------------|-----------------------|
| January | Wednesday.....Jan 5 |
| February | Wednesday.....Jan 25 |
| March | Wednesday..... Feb 22 |
| April | Wednesday..... Mar 21 |
| May | Wednesday.....Apr 25 |
| June | Wednesday..... May 23 |
| September | Wednesday.....Aug 22 |
| October | Wednesday.....Sep 19 |
| November | Wednesday.....Oct 24 |
| December | Wednesday.....Nov 21 |

Cost & Format Requirements

| | |
|---|--------------------------------------|
| Member Communities | 2 Free per year (\$35.00 thereafter) |
| Associate Members | 1 Free per year (\$35.00 thereafter) |
| Commercial, Education, Health & Political groups | 75.00 per insert |
| City of Calgary (all departments including Police, Fire and Library)..... | 45.00 per insert |
| Eligible Not-for-Profit Organizations..... | 35.00 per insert |

Prices quoted do not include GST

EACH INSERT shall be

- 1 pdf measuring 8.5 x 11" in size
- All additional pages are \$10.00 each per insert date.

Circulation includes

Community Associations Board of Directors (147), City Council, selected staff at the City of Calgary, other Not for Profits & Federation Partners.

WE ACCEPT - Cash, Cheque, and



The Federation has the discretionary decision on what can be circulated in this format.