



The “Get Engaged!” 2010-2011 Information Sheet

The Federation distributes a monthly newsletter (September to June) to all the Calgary residential Community Associations and their directors. The GET ENGAGED! is put into a PDF format for our e-version newsletter that is posted to our website and distributed to over 1900 individuals. *(Should you wish to **guarantee** insertion into Community Newsletter, you will need to contact the individual Community Newsletter publishers and pay the appropriate advertising rate).* Listed below are the deadline dates and costs for using this service.

DEADLINES to submit material – 4:00 pm on the following dates for submitting material

ISSUE

DEADLINES

January 2010	Wednesday.....	Jan 6
February	Wednesday.....	Jan 20
March	Wednesday.....	Feb 17
April	Wednesday.....	Mar 17
May	Wednesday.....	Apr 21
June	Wednesday.....	May 19
September	Wednesday.....	Aug 18
October	Wednesday.....	Sep 22
November	Wednesday.....	Oct 20
December	Wednesday.....	Nov 17

Cost & Format Requirements

Member Communities	2 Free per year (\$35.00 thereafter)
Associate Members	1 Free per year (\$35.00 thereafter)
Non-Member Communities	35.00 per insert
Commercial, Education, Health & Political groups.....	75.00 per insert
City of Calgary (all departments including Police, Fire and Library)	45.00 per insert
Federation External Committees	35.00 per insert
Eligible Not-for-Profit Organizations	35.00 per insert

Prices quoted do not include GST

EACH INSERT shall be

- ➡ 1 pdf measuring 8.5 x 11" in size (please call 244-4111 for a quote on odd sizes)
- ➡ All additional pages are \$10.00 each per insert date.

Circulation includes

Community Associations (143), City Council, selected staff at the City of Calgary, other Not for Profit agencies & Federation Partners, Calgary Police Services, 2 School Boards.

WE ACCEPT - Cash, Cheque, Debit and



The Federation has the discretionary decision on what can be circulated in this format.